



WINTER PROGRAMMES SEASON 2017–2018

(valid December 2017 – April 2018)

- **LEVI RALLY CENTER**
- **AREA X LEVI**
- **ROVANIEMI DRIVING CENTER**

Our three driving centers offer great facilities for fantastic winter driving experiences. All of our driving centers are located only 10-20 minutes from Levi resort or Rovaniemi city centre.

You will find our action-packed motorsport programmes on the following pages. Programs and rates are valid in all of our driving centers.

We have dozens of ice and snow tracks designed for fun, but safe driving experiences. Through our action-packed motorsport programmes, you'll get a chance to feel thrillingly animated moments in a real rally car, learn the secrets of driving standard cars in winter conditions or have just plain fun with our selection of vehicles, including cross cars, funny cars and ATVs. All the activities are supervised by professionals.

In addition to action-packed rally programmes, our areas are available for winter driving training, tire and car testing and various other events. Large private driving areas, new garages, workshops and modern restaurants guarantee that you will have a successful event in the midst of Lapland's beautiful nature.

CONTACT INFORMATION

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1. ICE ACTION PACKAGE

Welcome to the Driving Center

When you arrive, you will meet our driving instructors for a briefing of the upcoming activities over a cup of coffee.

Rally Sprint Experience

We start the driving session with an instructor, who sits in the co-pilot's seat, giving you valuable tips for driving in icy and snowy conditions. After four or five practice laps on the special stage, you will be more familiar with the rally car. Then it's time to have a competition! As the flag falls, the race is on. The clock is ticking; who will be the champion? You'll drive six or seven laps, depending on the stage.

Rally Co-Piloting

During the programme, you'll have an opportunity to hop into the co-pilot's seat and feel how an experienced rally driver handles the car in that incredible way. We guarantee that you will be thrilled with the speed of the ride!

While waiting for your turn to experience the thrill of a rally car, you can enjoy the speed of our other vehicles.

Funny Car & Cross Car Driving

Our Funny cars are specially designed for counterintuitive performance. When you turn the steering wheel to the right, the car goes to the left and vice versa. It doesn't seem too difficult, but try it for yourself! It is much trickier than you think, but we guarantee that you will end your ride laughing.

On an icy and snowy track, you'll have an opportunity to test how a 4WD cross car functions in winter conditions. How does it feel to handle this specially made cross car between snowbanks, skidding around corners? This you can find out for yourself!

Prize Giving Ceremony

Prizes will be awarded to the fastest drivers.

Min. number of participants: 6 persons

Max. number of participants: 30 persons

The programme can be organised for bigger groups as well. Please ask us for an offer!

Duration of the programme: 2-3 hours

Price (includes VAT):

6–10 persons €370/person

11–20 persons €350/person

21–30 persons €330/person

Includes:

Transportations: hotel – driving center - hotel
Rally driving, total of 6–7 laps on a track of approx. 1 km
Rally co-piloting
Funny car driving
Cross car driving
Prizes to the fastest drivers
Coffee and cookies
English-speaking guide



2. RALLY DRIVING X-PERIENCE

If speed is your passion, this programme is for you!

When you arrive, our driving instructors will first go over the day's programme and safety instructions. Then you'll be ready to hop into a rally car. A driving instructor will act as your co-pilot, giving you tips on how to handle the vehicle in order to complete the stage in the shortest possible time. Two training sessions lasting 10 minutes each will focus on the special aspects of driving in winter conditions and on developing related skills. The grand finale will be the rally sprint competition, consisting of two special stages. Ready, steady, go! Afterwards, the fastest drivers will be awarded with festive ceremony. Last but not least, you will have a chance to be co-driver for an experienced rally driver and see how he handles the car in incredible day! We guarantee that you will be thrilled with the speed of the ride!

Min. number of participants: 6 persons

Max. number of participants: 12 persons

The programme can be organised for bigger groups as well.

Duration of the programme: 2-3 hours

Price (includes VAT): €375/person

Includes:

- Transportation, hotel–Driving Center–hotel
- Training session by rally car, 2 x 10 minutes
- Rally sprint competition with 2 special stages
- Rally co-piloting experience
- Prizes for the winners
- Coffee and cookies
- English-speaking guide



3. MOTORSPORT CHALLENGE

In our action-packed Motorsport Challenge, you'll get a taste of several motorsport activities. Great fun and terrifically animated moments are guaranteed! This programme is intended for groups of up to 120 persons. The group will be divided into smaller teams, and everyone will get to try each activity during the day. You will also have great fun watching the performance of other team members, taking photographs or enjoying refreshments.

- Rally driving
 - It's racing time! A specially equipped rally car, a driving instructor as your co-pilot and snowy special stage guarantee that you'll have an unforgettable experience. The rally sprint consists of 2 practice laps and a 1 lap race against the clock.
- Funny car
 - Our Funny cars are specially designed for counterintuitive performance. When you turn the steering wheel to the right, the car goes to the left and vice versa. It doesn't seem too difficult, but try it for yourself! It is much trickier than you think, but we guarantee that you will end your ride laughing. This task requires good teamwork!
- Cross car
 - On an icy and snowy track, you'll have an opportunity to test how a specially made 4WD cross car functions. How does it feel to handle this vehicle between snowbanks, skidding around corners?
- ATV ride
 - On the ATV track, you can try out your skills at handling this all-terrain vehicle in winter conditions.
- Pit Stop Challenge
 - In a rally competition, you may face technical problems like a broken tire. Now your mission will be to change the tire, hop in the driver's seat and fasten the 5-point harness as quickly as possible. The clock will be ticking!

At the end of the day, prizes to the winning team will be awarded with festive ceremony.
The actual activities will depend on the size of the group.

Duration of the programme: 2.5 - 3 hours

Min. number of participants: 25 persons

Price (includes VAT): €199/person

Includes: Rally driving
Funny car driving
Cross car ride
ATV ride
Pit stop challenge - tire changing and fastening a rally seat belt
Hot beverage and cookies
Prizes for the winning team
English-speaking guide

Please note: Transportation to the track area is not included.

***Optional: Ice-karting €60/person (available only in Levi)
Rally co-piloting or Maverick co-piloting €55/person***



4. SNOW COMBO: WINTER DRIVING TRAINING WITH STANDARD CARS & RALLY DRIVING EXPERIENCE

Today we will improve our driving skills with standard cars and experience animated moments behind the wheel of a rally car!

You will head by standard car to the ice and snow tracks that are specially designed for winter driving training. During the training, you will learn how speed affects stopping distance in slippery conditions and how to recover from various types of skids. A driving instructor will first demonstrate all the different exercises, showing where you should pay special attention. The content of the training session will be customised according to your previous driving experience.

Then it's racing time! A specially equipped rally car, a driving instructor as your co-pilot and a snowy special stage guarantee that you'll have an unforgettable experience. After four or five practice laps on the special stage, you will be more familiar with the rally car. Then it's time to have a competition. The clock is ticking; who will be the champion?

The highlight of the day will be a rally ride as co-driver for an experienced rally driver. This rush of a ride on a forest trail flanked by snow banks is an experience you won't soon forget!

Min. number of participants: 6 persons
Max. number of participants: 16 persons

The programme can be organised for bigger groups as well. Please ask us for an offer!

Duration of the programme: 2.5–3 hours

Price (includes VAT): €455 /person

Includes:

- Winter driving training with standard cars
- Driving sessions, 3 x 10 minutes / person
- 2 persons/car
- Rally driving experience
- 6–7 laps on special stage of approx. 1 km
- Rally co-piloting experience
- Coffee and cookies
- Prizes for the winners
- English-speaking guide

Please note: Transportation to the track area is not included.



5. WINTER DRIVING TRAINING WITH STANDARD CARS

FOR BEGINNERS & ADVANCED DRIVERS!

The key to winter driving safety is not the technology. It's the driver.

Through winter driving training, you can improve your driving skills with standard cars in icy and snowy conditions. Our mission is to have **SERIOUS FUN!**

When you arrive, you will meet a driving instructor who will hold a theory session and briefing of the upcoming exercises over a cup of coffee. The instructor will first demonstrate all the different exercises, showing where you should pay special attention and pointing out the most typical driving mistakes so that you can gain a better understanding of wintery driving conditions. The content of this training session will be customised according to your previous driving experience. Each training session will be driven 2 persons/car.



Practice on Ice and Snow Tracks

- Checking driving position and steering wheel handling technique
- The effect of speed on braking distance and loss of grip
- Emergency braking with ABS on a straight and around curves
- Braking and swerving
- Steering (ESP/speed/steering techniques)
- The effect of speed on the factors mentioned above

Skid Recognition and Recovery

- Oversteering/understeering
- Driving on ice and snow tracks

There will be a coffee break during the day.

Min. number of participants: 6 persons

Max. number of participants: 20 persons

Duration of the programme: 3 hours

Price (includes VAT):

6–10 persons €420/person

11–20 persons €390/person

Includes: Standard cars, 2 persons/car (VW Golf, Ford Focus or equivalent)
Short theory session
Practical driving exercises
Coffee and cookies
English-speaking driving instructors

Please note: Transportation to the track area is not included.

CORPORATE WINTER DRIVING TRAINING SESSIONS

Most employees travel by road every day, many of them on company business in cars, vans or trucks. Winter driving should be managed as an occupational health and safety issue. We customise winter driving schools for company employees as a part of their training and development programme. The content of each training day is tailored together with the customer's organisation. Driving sessions can be held with the customer's own vehicles or vehicles provided by Lapland Driving (e.g. standard cars, vans, trucks and off-road vehicles). Please ask us for an offer!



ADDITIONAL SERVICES

Lunch at the track restaurant

Tasty lunches are served at the driving center's cosy restaurant.

Minimum group size: 10 persons.

Price: starting from 30 €/person

Rally Co-Piloting/Maverick Co-Piloting Combined to Driving Programme

This programme will give you an opportunity to hop in the co-pilot's seat and feel how incredibly an experienced rally driver handles a rally car or a powerful (150 hp) Maverick supercross vehicle. We guarantee that you will be thrilled with the speed of the ride!

Price: €55/person

Rally Co-Piloting/Maverick Co-Piloting without other Programme

Co-piloting experience without other programme.

Price: €80/person, minimum fee €400.

Ice Karting Combined with a Programme (karting available only in Levi driving centers)

Ice karting is a truly fun and exciting activity. Skill and composure is the key. Even though we use spiked tires, you will get the feeling of skidding sideways, nevertheless!

Price: €60/person

Stunt Show

Have you ever wondered what one can do safely by powerful rally car or super cross car with over 150 hp? After this show, you will no longer have to wonder! The Stunt Show includes show drifting, doing doughnuts and just tricking out by car or Maverick supercross vehicle. The exact programme will depend on the customer's wishes, the vehicle used, the location and season of the year.

Price: starting from €250/show

Professional photo and video services

Pro-photographer service, including 150 photos from the event (delivery in USB), €950/day

Video shooting, including planning, shooting and raw material, starting from €1800/day

Video shooting and editing of 10 minutes' video from your event, starting from €2700/day

Car Branding Combined with a Programme

Price includes tape and taping. Picture/logo to be notified. Price includes 3 x tape, size 200 x 600 mm.

Price: €200/vehicle



DRIVING CENTERS

- Two driving centers in Levi: Levi Rally Center and Area X Levi. Driving distance from Levi 20 minutes.
- One driving center in Rovaniemi. Driving distance from Rovaniemi city center 10 minutes.
- All driving centers are closed, private areas
- More than 700,000 m² of ice and snow tracks designed for fun and safe driving experiences
- Restaurants, garages, workshops and office facilities





VEHICLE INFORMATION

Vehicle Capacity

8 x BMW, 260 hp rally equipment (safety roll gates, special seats, rally tires, etc.)

2 x Porsche rally car

1 x Rally Mitsubishi EVO IX

3 x Quad (ATV)

5 x Cross car (UTV)

1 x Super cross car (Maverick UTV 150hp)

3 x Funny car

1 x Stunt car

7 x Ice kart

Standard cars (e.g. Volkswagen Golf, Ford Focus) as required

Restaurants

Our three private restaurants and a cosy Kota are there to serve you during the programmes. Enjoy a tasty lunch or feel free to just sit down and share unforgettable moments with other team members over a cup of coffee. All restaurants are equipped with AV facilities for meetings and theory sessions.

Equipment

Helmets and balaclavas are provided for the activities as needed. We recommend wearing warm winter clothing. If you need a whole set of outdoor clothing, please ask us for an offer!

Participants and Insurances

All vehicles used in our programmes are covered by motor liability insurance, as required by Finnish law. This insurance covers medical treatment for any bodily injury to the driver or passenger caused by an accident. Each participant will be held liable for any damage caused to the vehicles. The maximum amount of personal liability is 1,500 euros per damage. We do not accept liability for any personal injury or material damage caused by accidents during activities that do not involve a motor vehicle. Personal travel insurance is recommended.

Being a responsible event organiser, we reserve the right to change the schedules or duration of a programme if necessary due to prevailing weather conditions or if deemed advisable for reasons related to the safety and comfort of the participants. We also reserve the right to terminate a programme if participants pose a potential danger to themselves or others or show symptoms of ill health.

Each person participating in a programme that involves the operation of vehicles (regular or rally car) must be at least 16 years old. For programmes that involve ATV, cross car and funny car driving, we require at least 15 years of age. For driving an ice kart, the minimum height of the driver is 130 cm. Anyone driving a snowmobile must hold a valid driver's license. Driving a motor vehicle under the influence of alcohol is prohibited by Finnish law.

Other Terms and Conditions

The programmes and prices are valid in Levi and Rovaniemi for the winter season 2017–2018. All rates include VAT (value added tax). Programmes and prices are subject to change without notice.



SALES TERMS AND CANCELLATION

Payment Terms

- The booking is confirmed by making a 10% deposit for each booked service.
 - The deposit invoice is based on the group size notified by the customer on the date of confirmation.
 - The booking fee is non-refundable in case of cancellation.
- 50% of all ordered services will be payable 30 days before the date of the booked event.
- 100% of all ordered services will be payable 14 days before the date of the booked event.

Cancellation Terms

If a confirmed booking is cancelled, the following terms will apply:

- Cancellation made 30 days before event: a 10% cancellation fee will apply.
- Cancellation made 14–29 days before the event: 50% of all booked services will be charged.
- Cancellation made 3–33 days before the event: 75% of all booked services will be charged.
- Cancellation made 48 hours before the event or later: 100% of all booked services will be charged.

Changes in Group Size

Declining number of confirmed participants:

- We reserve the right to change prices if the number of participants declines by more than 10% of the original booking.
- 14–29 days prior to event: 10% decline in group size at no charge, further decline subject to 50% surcharge.
- 3–13 days prior to event: 5% decline in group size at no charge, further decline subject to 75% surcharge.
- 48 hours or later prior to event or no show: any decline subject to 100% surcharge.

The final name list of participants must be provided no later than 14 days before date of the event.

Mutually agreed extra services will be invoiced immediately after the event (14 days net).

The customer must read and approve the terms before confirming the booking.